



Every purchase you make not only brings joy through the taste of our treats but also sows the seeds for a prospering future for cocoa farmers and their families. It's a partnership where everyone benefits, from the earth to the farmers, to you, our valued customer.



CALLEBAUT®
BELGIUM 1911

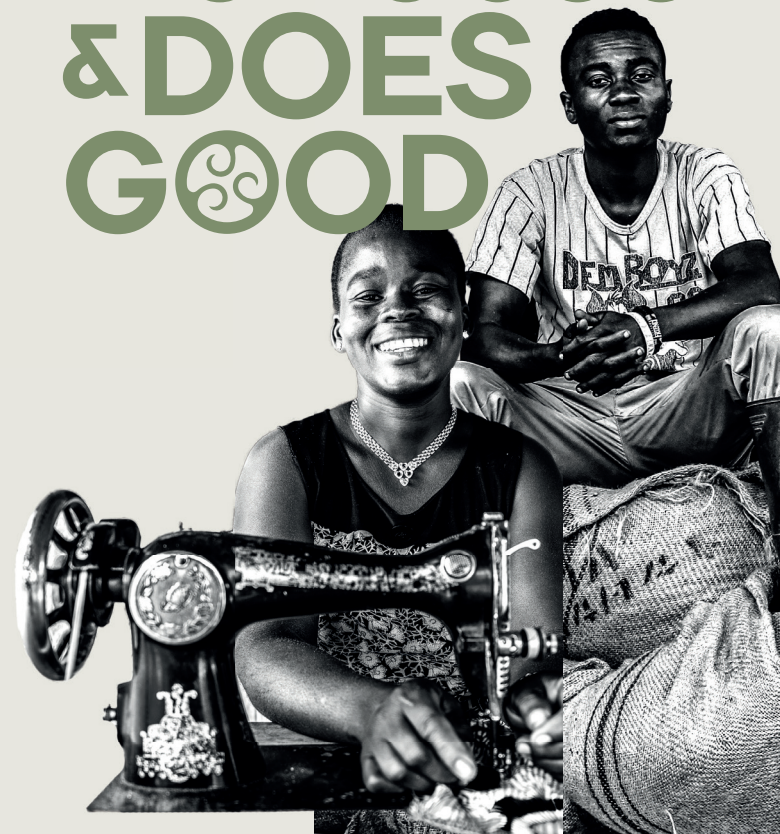
Join us in supporting cocoa farmers.
Ask for our treats with Callebaut chocolate.



Discover our program at
www.cocoa Horizons.org



**OUR CHOCOLATE
TASTES GOOD
& DOES
GOOD**



FOR COCOA FARMERS TO PROSPER

As dedicated chocolatiers and pastry chefs, our secret to crafting delicious treats lies in our choice of ingredients. Central to this is the Finest Belgian Chocolate from Callebaut we work with: trusted by professionals like us for its superior taste, quality and dedication to making a real difference in cocoa farming communities around the world.

TASTES GOOD

Every piece of chocolate we present to you boasts Callebaut's rich flavour and finest texture, a testament to over a century of Belgian chocolate-making excellence. It's this unmatched quality that elevates our treats to unforgettable experiences.

DOES GOOD

By working with Callebaut chocolate to craft our treats, we join hands in a global effort to support cocoa farmers through the Cocoa Horizons Foundation. Here's the difference our collective choice made last year.

3 AREAS OF ACTION

RESHAPING COCOA FARMING



With Cocoa Horizons, we tackle the tough spot farmers are in: they see their yields and their income diminish, making it hard to think about investing in their farms. We offer one-on-one coaching, plant material and soil boosters, plus extra hands when needed, all to help farmers turn things around and grow a brighter future.

EMPOWERING COMMUNITIES



We believe kids should be learning and playing, not working. Together with Cocoa Horizons we work to enable systemic and lasting change on child protection and human rights. We're investing to empower local communities, especially women, to strengthen families from the inside out.

REGENERATING ECOSYSTEMS



As our forests shrink, the natural umbrella that keeps our cocoa trees and soil safe is vanishing. Cocoa Horizons is on a mission to protect the forests, and strengthen the cocoa-growing ecosystems on existing farmland. This agroforestry approach is all about growing cocoa with nature, not against it.



LAST YEAR ALONE, WITH OUR CHOICE FOR CALLEBAUT CHOCOLATE:

€6.9 million was invested in premiums to Cocoa Horizons, aiding both directly in cash and through community resources.

29.459 farmers are above the poverty line. (WorldBank's International Extreme Poverty Line of \$2.15 per day).

26.333 farmers benefited from Farm Services activities. Through our Farm Services, we provide farmers access to a farm diagnosis, planting materials, labour support and coaching to improve productivity and increase income.

422.081 cocoa tree seedlings were distributed.

6.176 cases of child labour were identified and remediation was started.

702.425 shade trees have been distributed to farmers to help regenerate ecosystems.

